

Help us Celebrate 50 Years of Serving Municipalities



CapCOG is celebrating 50 years of service to our members! We would like to invite you to celebrate with us through sponsorship opportunities in 2021.

CapCOG serves 42 member municipalities in Cumberland, Dauphin, Lebanon, Perry and York Counties. These members serve over 335,000 residents in Central Pennsylvania.

By partnering with CapCOG, our sponsors help us to provide members with opportunities to share resources and save taxpayer dollars. There are two ways to become a Sponsorship Partner:

EVENT SPONSOR

CapCOG events are attended by members, associate members, state and local elected and appointed officials, and business leaders.

This is an excellent opportunity to support CapCOG and network with business and community leaders, and policy decision makers.

2021 Annual Dinner - March 15 - Radisson Harrisburg Hershey Hotel

2021 Picnic/Golf Outing - September 20 - Armitage Golf Club

EDUCATION SPONSOR

Throughout the year, CapCOG provides our members with training on topics crucial to providing the best service in the most economical manner.

These sessions are conducted at no cost or significantly reduced cost to members. They are also open to non-members for a nominal fee.

Education Sponsors receive preference in providing training for CapCOG members.

Sponsor Logos are:

- featured on the CapCOG website
- highlighted in the CapCOG monthly e-newsletter, which is sent to over 1,500 individuals including municipal elected and appointed officials, administrative and public works staff, area organizations, government agencies, and businesses associated with CapCOG.
- displayed in all event promotional materials online and in print.
- displayed at events.

Additional benefits are outlined on the attached Sponsorship Opportunities Overview.

We look forward to your support of CapCOG and our local communities.



2021 SPONSORSHIP OPPORTUNITIES

Levels and Benefits	2021 Annual Dinner	2021 Picnic/Golf Tournament	Annual Dinner AND Picnic/Golf
PREMIER EVENT SPONSOR <ul style="list-style-type: none"> • VIP table of 8 (Dinner and/or Picnic) • Two golf foursomes • Name and Logo on Printed Materials and Online • Prominent banner placement • Five minutes to address guests 	\$1,750	\$1,750	\$3,250
VISIONARY EVENT SPONSOR <ul style="list-style-type: none"> • VIP table of 8 (Dinner and/or Picnic) • One golf foursome • Name and Logo on Printed Materials and Online • Banner placed in front at event venue 	\$1,250	\$1,250	\$2,250
LEADER EVENT SPONSOR <ul style="list-style-type: none"> • Six guests (Dinner and/or Picnic) • Two golfers • Name on Printed Materials and Online • Banner placed at event venue 	\$1,000	\$1,000	\$1,750
ENTREPRENEUR EVENT SPONSOR <ul style="list-style-type: none"> • Four guests (Dinner and/or Picnic) • Two golfers • Name on Printed Materials and Online 	\$750	\$750	\$1,250
PARTNER EVENT SPONSOR <ul style="list-style-type: none"> • Two guests (Dinner and/or Picnic) • Name on Printed Materials and Online 	\$500	\$500	\$900

CapCOG also offers an Educational Sponsorship. Your sponsorship supports CapCOG's Stormwater and other trainings offered to our members. Your Educational Sponsorship is active for one calendar year. If you sponsor an event, you can add an education sponsorship for just \$300.

<p align="center">EDUCATIONAL SPONSOR \$500 Sponsorship</p> <ul style="list-style-type: none"> • Logo on Website • Logo on Promotional Materials • Logo on Display at CapCOG Training Programs
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To become a CapCOG Partner, please complete and return the Sponsorship Form.

THANK YOU FOR YOUR SUPPORT!



SPONSORSHIP FORM

ORGANIZATION: (Please type name as you want it to appear on printed materials and online venues)		
STREET ADDRESS, INCLUDING CITY, STATE AND ZIP:		
CONTACT PERSON(S):		
Name	Email	Preferred Phone

EVENT SPONSORS	One Event – <i>indicate which event</i>	Both Events
PREMIER	____ \$1,750 <input type="checkbox"/> Picnic & Golf <input type="checkbox"/> Annual Dinner	____ \$3,250
VISIONARY	____ \$1,250 <input type="checkbox"/> Picnic & Golf <input type="checkbox"/> Annual Dinner	____ \$2,250
LEADER	____ \$1,000 <input type="checkbox"/> Picnic & Golf <input type="checkbox"/> Annual Dinner	____ \$1,750
ENTREPRENEUR	____ \$750 <input type="checkbox"/> Picnic & Golf <input type="checkbox"/> Annual Dinner	____ \$1,250
PARTNER	____ \$500 <input type="checkbox"/> Picnic & Golf <input type="checkbox"/> Annual Dinner	____ \$900

EDUCATION PROGRAM SPONSOR

- ☐ One-Year Education Sponsor: \$500.00
☐ Add Education Sponsorship to Event Sponsorship Above: \$300.00 (*discount only available to event sponsors*)

PAYMENT

TOTAL AMOUNT \$ _____

Checks payable to the *Capital Region Council of Governments or CapCOG*

____ **Payment is enclosed**

____ **Please invoice for the pledged amount**

Please send form and payment/pledge to: CapCOG, 209 S Sporting Hill Road Mechanicsburg, PA 17050

QUESTIONS? – Contact Rhonda Campbell at the CapCOG office at 717-761-6211 or capcog@comcast.net