



CAPITAL REGION COUNCIL OF GOVERNMENTS (CAPCOG)

230 S Sporting Hill Road Mechanicsburg, PA 17050 Phone 717-761-6211 Fax 717-761-7267

Email capcog@comcast.net

Website www.capitalregioncog.org

Members

Camp Hill Borough
Carlisle Borough
Carroll Township
Conewago Township
Dauphin Borough
Derry Township
Dillsburg Borough
East Hanover Township
East Pennsboro Township
Fairview Township
Goldsboro Borough
Hampden Township
Harrisburg City
Highspire Borough
Hummelstown Borough
Lemoyne Borough
Londonderry Township
Lower Allen Township
Lower Paxton Township
Lower Swatara Township
Mechanicsburg Borough
Middle Paxton Township
Middletown Borough
Monaghan Township
Monroe Township
New Cumberland Borough
North Middleton Township
Paxtang Borough
Penbrook Borough
Royalton Borough
Shiremanstown Borough
Silver Spring Township
South Hanover Township
South Middleton Township
Steelton Borough
Susquehanna Township
Swatara Township
Upper Allen Township
West Hanover Township
Wormleysburg Borough

Associate Members

Camp Hill School District
Capital Region Water
Cumberland County
Cumberland Valley School District
Lancaster Inter-Municipal
Committee (LIMC)
Northern York County School
District
South Middleton School
District
Western Cumberland
County COG

Officers

Nate Silcox, President
Margie Stuski, Vice President
Anna Dale, Treasurer
Cory Adams, Secretary

Staff

Ann Simonetti, Executive Dir
Frances Myers, Admin Asst

PARTNERSHIP OPPORTUNITIES

By providing financial support, CapCOG partners help us work with our members to find opportunities to share resources and save money. There are three ways to become a partner:

1. Event Sponsorships - CapCOG events are attended by members, associate members, state and local elected and appointed officials, and business leaders. This is an excellent opportunity to support the local community and network with business and community leaders and policy decision makers.

- **2016 Picnic & Golf Outing** - September 19, 2016, attendance – 100
- **2017 Annual Dinner** - January 16, 2017, attendance – 125

2. Educational Program Sponsorships - Throughout the year, CapCOG provides our members with training on topics crucial to providing the best service in the most economical manner. These sessions are conducted at no cost or significantly reduced cost to members.

3. CapCOG Market Place Advertisements - An online directory of businesses and organizations of potential interest to CapCOG members, affiliates and partners. **Cost for an annual listing - \$250.** Membership renewal is annual on the anniversary date.

- Your listing on the CapCOG website www.capitalregioncog.org includes:
 - Company/Organization Name & Logo
 - Web Address
 - Contact Information
 - A brief description (100 words)
- You will receive a list of contact information for CapCOG members provided in an excel worksheet. This will be given when you join and updated annually upon renewal.

Sponsors and Market Place Advertisers are prominently featured on the CapCOG website and highlighted in the CapCOG monthly e-newsletter, which is sent to over 1,300 individuals including municipal elected and appointed officials, administrative and public works staff, area organizations, government agencies and businesses that partner with CapCOG.

CAPCOG PARTNERSHIP OPPORTUNITIES

RATES FOR SPONSORSHIPS AND MARKET PLACE ADVERTISERS

There is a discount for multiple sponsorships and/or Market Place advertising

Levels and Benefits	2016 Picnic & Golf Outing	2017 Annual Dinner	Both Events	One Event & Market Place	Both Events & Market Place*
PREMIER EVENT SPONSOR <ul style="list-style-type: none">• VIP table of 8 (Dinner and/or Picnic)• One golf foursome• Name and Logo on Printed Materials and Online venues• Display Table• Prominent banner placement• Five minutes of podium time to address the audience	\$1,750	\$1,750	\$3,000	\$1,975	\$3,200
VISIONARY EVENT SPONSOR <ul style="list-style-type: none">• VIP table of 8 (Dinner and/or Picnic)• One golf foursome• Name and Logo on Printed Materials and Online venues• Display Table	\$1,250	\$1,250	\$2,000	\$1,475	\$2,200
LEADER EVENT SPONSOR <ul style="list-style-type: none">• Four guests (Dinner and/or Picnic)• Two golfers Name on Printed Materials and Online venues	\$1,000	\$1,000	\$1,500	\$1,225	\$1,700
ENTREPRENEUR EVENT SPONSOR <ul style="list-style-type: none">• Two guests (Dinner and/or Picnic)• Two golfers• Name on Printed Materials and Online venues	\$750	\$750	\$1,000	\$975	\$1,200
EDUCATIONAL SPONSOR GOLD \$500 Sponsorship Only \$725 Sponsorship & Market Place	EDUCATIONAL SPONSOR SILVER \$250 Sponsorship Only \$475 Sponsorship & Market Place		EDUCATIONAL SPONSOR BRONZE \$150 Sponsorship Only \$375 Sponsorship & Market Place		
All Educational Program Sponsors will be recognized on the CapCOG website and on printed materials throughout the year.					
Market Place advertisement rate without sponsorship discount \$250 for an annual listing. <i>Membership renewal is annual on the anniversary date.</i>					
Your listing on the CapCOG website www.capitalregioncog.org includes:					
*Company/Organization Name & Logo		*Contact Information			
*Web Address		*A brief description (100 words)			
You will receive a list of contact information for CapCOG members provided in an excel worksheet. This will be given when you join and updated annually upon renewal.					

To become a CapCOG Partner, please complete and return the Partnership Form
THANK YOU FOR YOUR SUPPORT!

CAPCOG PARTNERSHIP FORM

ORGANIZATION: (Please type name as you want it to appear on printed materials and online venues)				
STREET ADDRESS, INCLUDING CITY, STATE AND ZIP:				
CONTACT PERSON(S):				
Name	Email	Preferred Phone		
We would like to support CapCOG as indicated below:				
EVENT SPONSORS	One Event – indicate which event	Both Events	One Event and Market Place Indicate which event	Both Events and Market Place
PREMIER	____ \$1,750 _Picnic & Golf _Annual Dinner	____ \$3,000	____ \$1,975 _Picnic & Golf _Annual Dinner	____ \$3,200
VISIONARY	____ \$1,250 _Picnic & Golf _Annual Dinner	____ \$2,000	____ \$1,475 _Picnic & Golf _Annual Dinner	____ \$2,200
LEADER	____ \$1,000 _Picnic & Golf _Annual Dinner	____ \$1,500	____ \$1,225 _Picnic & Golf _Annual Dinner	____ \$1,700
ENTREPRENEUR	____ \$750 Picnic & Golf _Picnic & Golf _Annual Dinner	____ \$1,000	____ \$975 _Picnic & Golf _Annual Dinner	____ \$1,200
EDUCATIONAL PROGRAM SPONSOR	Sponsorship Only		Sponsorship and Market Place	
GOLD	____ \$500		____ \$725	
SILVER	____ \$250		____ \$475	
BRONZE	____ \$150		____ \$375	
MARKET PLACE ADVERTISING ONLY	____ \$250			
PAYMENT				
TOTAL AMOUNT \$ _____				
<u>Checks</u> payable to the Capital Region Council of Governments or CapCOG				
<u>Credit Card</u> http://www.capitalregioncog.org/on-line-payments				
____ Payment is enclosed				
____ Please invoice for the pledged amount				
Please send form and payment/pledge to: CapCOG, 230 S Sporting Hill Road Mechanicsburg, PA 17050				
QUESTIONS? – Contact Ann Simonetti or Frances Myers at the CapCOG office at 717-761-6211 or capcog@comcast.net				