



# CAPITAL REGION COUNCIL OF GOVERNMENTS (CAPCOG)

230 S Sporting Hill Road Mechanicsburg, PA 17050 Phone 717-761-6211 Fax 717-761-7267

Email [capcog@comcast.net](mailto:capcog@comcast.net)

Website [www.capitalregioncog.org](http://www.capitalregioncog.org)

## Members

Annville Township  
Camp Hill Borough  
Carlisle Borough  
Carroll Township  
Conewago Township  
Dauphin Borough  
Derry Township  
Dillsburg Borough  
East Hanover Township  
East Pennsboro Township  
Fairview Township  
Goldsboro Borough  
Hampden Township  
Harrisburg City  
Highspire Borough  
Hummelstown Borough  
Lemoyne Borough  
Londonderry Township  
Lower Allen Township  
Lower Paxton Township  
Lower Swatara Township  
Mechanicsburg Borough  
Middle Paxton Township  
Middletown Borough  
Monaghan Township  
Monroe Township  
New Cumberland Borough  
North Middleton Township  
Paxtang Borough  
Penbrook Borough  
Royalton Borough  
Shiremanstown Borough  
Silver Spring Township  
South Hanover Township  
South Middleton Township  
Steelton Borough  
Susquehanna Township  
Swatara Township  
Upper Allen Township  
West Hanover Township  
Wormleysburg Borough

## Associate Members

Camp Hill School District  
Capital Region Water  
Cumberland County  
Cumberland Valley School  
District  
Lancaster Inter-Municipal  
Committee (LIMC)  
Northern York County School  
District  
Susquehanna Area Regional  
Airport Authority  
South Middleton School  
District  
Steelton-Highspire School  
District  
Western Cumberland COG

## Officers

Margie Stuski, President  
Anna Dale, Vice President  
Cory Adams, Treasurer  
Mark Ryder, Secretary  
Nate Silcox, Past President

## Staff

Gary L. Myers, Exec Director  
Rhonda Campbell, Admin Assistant

## SPONSORSHIP OPPORTUNITIES

By providing financial support, CapCOG sponsors help us work with our members to find opportunities to share resources and save money. There are three ways to become a sponsor:

**1. Event Sponsorships** - CapCOG events are attended by members, associate members, state and local elected and appointed officials, and business leaders. This is an excellent opportunity to support CapCOG and network with business and community leaders as well as policy decision makers.

- **2017 Picnic & Golf Outing** - September 18, 2017 (100 attendees in 2015)
- **2018 Annual Dinner** - January 15, 2018
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**2. Education Program Sponsorships** - Throughout the year, CapCOG provides our members with training on topics crucial to providing the best service in the most economical manner. These sessions are conducted at no cost or significantly reduced cost to members.

**3. CapCOG Market Place** - An online directory of businesses and organizations of potential interest to CapCOG members and affiliates. Membership renewal is annual on the anniversary date.

- Your listing on the CapCOG website [www.capitalregioncog.org](http://www.capitalregioncog.org) includes:
  - Company/Organization Name & Logo
  - Link to website
  - Contact Information
  - A brief description (100 words)
- You will receive a list of contact information for CapCOG members provided in an excel worksheet. This will be given when you join and updated annually upon renewal.

**Sponsors and Market Place Advertisers** are prominently featured on the CapCOG website and highlighted in the CapCOG monthly e-newsletter, which is sent to over 1,300 individuals including municipal elected and appointed officials, administrative and public works staff, area organizations, government agencies and businesses associated with CapCOG.



## SPONSORSHIP OPPORTUNITIES

### RATES FOR SPONSORSHIPS AND MARKET PLACE ADVERTISERS

*There is a discount for multiple sponsorships and/or Market Place advertising*

Levels and Benefits	2017 Picnic & Golf Outing	2018 Annual Dinner	Picnic/Golf AND Annual Dinner	One Event & Market Place	Both Events & Market Place*
<b>PREMIER EVENT SPONSOR</b> <ul style="list-style-type: none"> <li>• VIP table of 8 (Dinner and/or Picnic)</li> <li>• One golf foursome</li> <li>• Name and Logo on Printed Materials and Online venues</li> <li>• Display Table</li> <li>• Prominent banner placement</li> <li>• Five minutes of podium time to address the audience</li> </ul>	\$1,750	\$1,750	\$3,000	\$1,975	\$3,200
<b>VISIONARY EVENT SPONSOR</b> <ul style="list-style-type: none"> <li>• VIP table of 8 (Dinner and/or Picnic)</li> <li>• One golf foursome</li> <li>• Name and Logo on Printed Materials and Online venues</li> <li>• Display Table</li> </ul>	\$1,250	\$1,250	\$2,000	\$1,475	\$2,200
<b>LEADER EVENT SPONSOR</b> <ul style="list-style-type: none"> <li>• Four guests (Dinner and/or Picnic)</li> <li>• Two golfers Name on Printed Materials and Online venues</li> </ul>	\$1,000	\$1,000	\$1,500	\$1,225	\$1,700
<b>ENTREPRENEUR EVENT SPONSOR</b> <ul style="list-style-type: none"> <li>• Two guests (Dinner and/or Picnic)</li> <li>• Two golfers</li> <li>• Name on Printed Materials and Online venues</li> </ul>	\$750	\$750	\$1,000	\$975	\$1,200

EDUCATIONAL SPONSOR GOLD	EDUCATIONAL SPONSOR SILVER	EDUCATIONAL SPONSOR BRONZE
\$500 Sponsorship Only \$725 Sponsorship & Market Place	\$250 Sponsorship Only \$475 Sponsorship & Market Place	\$150 Sponsorship Only \$375 Sponsorship & Market Place

All Educational Program Sponsors are recognized on the CapCOG website & on printed materials throughout the year.

**Market Place advertisement rate without sponsorship discount \$250 for an annual listing.** *Membership renewal is annual on the anniversary date.*

Your listing on the CapCOG website [www.capitalregioncog.org](http://www.capitalregioncog.org) includes:

Company/Organization Name & Logo • Contact Information • Web Address • A brief description (100 words)

You will receive contact information for CapCOG members when you join and updated annually upon renewal.

**To become a CapCOG Partner, please complete and return the Sponsorship Form.**

**THANK YOU FOR YOUR SUPPORT!**



**ORGANIZATION:** (Please type name as you want it to appear on printed materials and online venues)

**STREET ADDRESS, INCLUDING CITY, STATE AND ZIP:**

**CONTACT PERSON(S):**

Name	Email	Preferred Phone

**We would like to support CapCOG as indicated below:**

EVENT SPONSORS	One Event – <i>indicate which event</i>	Both Events	One Event and Market Place <i>Indicate which event</i>	Both Events and Market Place
<b>PREMIER</b>	___ \$1,750 _Picnic & Golf _Annual Dinner	___ \$3,000	___ \$1,975 _Picnic & Golf _Annual Dinner	___ \$3,200
<b>VISIONARY</b>	___ \$1,250 _Picnic & Golf _Annual Dinner	___ \$2,000	___ \$1,475 _Picnic & Golf _Annual Dinner	___ \$2,200
<b>LEADER</b>	___ \$1,000 _Picnic & Golf _Annual Dinner	___ \$1,500	___ \$1,225 _Picnic & Golf _Annual Dinner	___ \$1,700
<b>ENTREPRENEUR</b>	___ \$750 Picnic & Golf _Picnic & Golf _Annual Dinner	___ \$1,000	___ \$975 _Picnic & Golf _Annual Dinner	___ \$1,200

EDUCATIONAL PROGRAM SPONSOR	Sponsorship Only	Sponsorship and Market Place
<b>GOLD</b>	___ \$500	___ \$725
<b>SILVER</b>	___ \$250	___ \$475
<b>BRONZE</b>	___ \$150	___ \$375

<b>MARKET PLACE ADVERTISING ONLY</b>	___ \$250
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## PAYMENT

**TOTAL AMOUNT \$** \_\_\_\_\_

Checks payable to the Capital Region Council of Governments or CapCOG

Credit Card <http://www.capitalregioncog.org/on-line-payments>

\_\_\_ Payment is enclosed

\_\_\_ Please invoice for the pledged amount

**Please send form and payment/pledge to:** CapCOG, 230 S Sporting Hill Road Mechanicsburg, PA 17050

**QUESTIONS?** – Contact Gary Myers or Rhonda Campbell at the CapCOG office at 717-761-6211 or [capcog@comcast.net](mailto:capcog@comcast.net)