

## Best Practices for Government Social Media Sites

**Tuesday, Dec. 5, 2017**

8:00 AM – Registration

8:30 -10:30 AM – Training

### LOCATION

Hampden Township  
230 S. Sporting Hill Road  
Mechanicsburg

### Register

by November 28

CapCOG Members

\$20

Non- Members

\$25

[www.capitalregioncog.org](http://www.capitalregioncog.org)  
[capcog@comcast.net](mailto:capcog@comcast.net)  
or call 717.761.6211

## Join Craig Staudenmaier and Joshua Bonn of Nauman Smith Shissler & Hall, LLP as he shares **Best Practices for Government Social Media Sites**

### Description

More and more government agencies are using social media to advise the public of important information and to keep in contact with their constituencies. However, Right-to-Know and First Amendment issues have created potential areas of liability for those agencies using social media. This program will address:

- Effective but proper use of social media for public communications
- Adopting an acceptable social media use policy to avoid potential liability issues
- Retention of social media records
- Responding to Right-to-Know requests for social media records

### Who Should Attend

Managers, communications and community outreach personnel, and anyone who uses social media to share information.

### Register

Please register online: [Best Practices for Government Social Media Sites](http://www.capitalregioncog.org/calendar) (www.capitalregioncog.org/calendar). Scroll down to find training registration; training is listed in date order. Make checks payable to Capital Region Council of Governments. You will also be able to pay online if you wish (see registration link).

### About Craig Staudenmaier

Mr. Staudenmaier is a partner in the Harrisburg law firm of Nauman, Smith, Shissler & Hall, LLP. His practice is concentrated in the areas of state and federal litigation and Right to Know/Media law. Mr. Staudenmaier routinely represents print and broadcast media, businesses and private individuals in public records and open meetings matters and subpoena of reporters, privacy and defamation claims. He has presented lectures on Right to Know and Sunshine Law issues across the Commonwealth to judges, lawyers, government agencies and citizen groups. He is a past recipient of the Benjamin Franklin Award for Excellence from the Pennsylvania Newspaper Association. Mr. Staudenmaier has been selected for inclusion in *The Best Lawyers in America* 2013-2017 and as a Pennsylvania Super Lawyer in 2010-2017. He is a graduate of Washington and Jefferson College and the Dickinson School of Law.



### About Joshua Bonn

Mr. Bonn is a partner in the Harrisburg law firm of Nauman, Smith, Shissler & Hall, LLP. He has experience in all aspects of the firm's general law practice, with concentrations in civil litigation and municipal law. Mr. Bonn routinely counsels municipalities on compliance with the Right-to-Know Law and also represents individuals seeking access to public records. He lectures various groups on provisions of the RTKL, including the Pennsylvania State Association of Township Supervisors, the Pennsylvania Association of Boroughs, and the Dauphin County Bar Association. He is a graduate of the 2017 class of Leadership Harrisburg Area's Community Leadership Series. He is a graduate of Lock Haven University and the Dickinson School of Law.

